

# Leon Adato

## Developer Relations Advocate

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## EXPERIENCE

### PERSONAL PROJECTS & CONTENT

- Author: "The Four Questions Every Monitoring Engineer is Asked"
- Speaker info: [adatosystems.com/speaking/](https://adatosystems.com/speaking/)
- List of work: [adatosystems.com/articles-and-appearances/](https://adatosystems.com/articles-and-appearances/)

### PRINCIPAL TECHNICAL EVANGELIST

10/2023 - Present | Kentik | San Francisco, CA

- Created 80+ content items in 14 months including blogs, videos, webinars, podcasts, workshops, and more.
- Wrote blogs and essays on topics from high level thought-leadership to deep dive technical walk-throughs.
- Attended conferences as speaker and/or booth staff.
- Launched three new video series with a combined 1,000 views per month.
- Created 3 new courses then planned and executed in-person workshops to deliver them.

### PRINCIPAL DEVELOPER RELATIONS ADVOCATE

11/2021 - 10/2023 | New Relic | San Francisco, CA

- Created in-depth technical content for brand-hosted and external online publications in both written and video format.
- Wrote, organized, hosted, recorded, and edited 2 video series.
- Participated at conferences as an invited speaker, booth staff, and/or workshop instructor.
- 25-40 essays, 1 ebook, 10-20 video assets, and 5-10 conventions per yr.

### "HEAD GEEK"/PRINCIPAL TECHNICAL MARKETING MGR

08/2014 - 11/2021 | SolarWinds | Austin, TX

- Promoted brand and products, generating \$2m per year in revenue.
- 50-80 essays, 2-4 ebooks, 20-40 video assets, 5-10 conventions per yr.

### SR. CONSULTANT - MONITORING

11/2011 - 08/2014 | Cardinal Health | Columbus, OH

- Responsible for architectural vision and execution of monitoring solution across 10k devices. Reduced monitoring spend by \$700k per yr while doubling capability.

### SYSTEMS MONITORING ENGINEER

05/2010 - 11/2011 | Sentinel Technologies | Chicago, IL

- Designed and implemented a monitoring-as-a-service solution. Implemented design in 90 days.

## SKILLS

### OS AND STD. APPLICATIONS

•DOS (yes, it's called DOS) •Unix, Linux  
•Windows •MS-SQL, MySQL •VirtualBox, VMWare, Docker •Video & Audio editing

### PROGRAMMING

•Python •PHP •Javascript •Perl •SQL  
•CSS/HTML/Markdown •Shell, DOS batch, cmdline, Office macros • $\LaTeX$

### MONITORING & O11Y

•Kentik •Grafana •New Relic •SolarWinds •HP OpenView •Nagios •net-SNMP •Syslog-ng

## EDUCATION

### CERTIFICATIONS

•SolarWinds Certified Professional  
•CompTia A+: 2017 •MCSE: Win2003+Messaging, 2005 •Cisco CCNA: 2004 •MCSE: NT4, 1999 •WordPerfect: 1989

### NEW YORK UNIVERSITY

BACHELORS OF FINE ARTS

(w/HONORS): 1989

## LANGUAGES

•Geek/Nerd •English •ASL •Spanish  
•French